Social Media Monitoring – a powerful PrivacyArmor feature

Facebook gets 65,000 new posts every minute, but 56 percent of adults don't actively think about the risks of their online activities. Protect your employees — and their social media accounts.

Monitor the most popular social media platforms
Social Media Monitoring actively monitors LinkedIn, Facebook, Twitter, and Instagram for damaging posts. It's easy to link social accounts right from the PrivacyArmor portal.

Account takeover alerts
We'll alert employees if it looks like someone has taken over their own or their family members' social accounts and is posting unsavory messages. Our social media AI monitors and alerts for content that frequently indicates account takeover, as well as for changes to account names, username, profile or background image, and other changes that indicate an account may have been hijacked.

Protect the entire family
Raising a child in the era of social media comes with a lot of unknowns, but your employees can use PrivacyArmor to monitor their own and their child's social media accounts. We'll monitor each person’s accounts for cyberbullying, grooming behaviors, and other unsavory content. That means posts with content like “Meet me in the parking lot” get flagged, and participants can keep their family safe.

Want to learn more? Call your benefits broker or sales director today to schedule a demo of PrivacyArmor. Or, call InfoArmor at 800.789.2720.